



# Personal Audio

audio-technica

Gennaio 2020

PER L'ITALIA

**sisme**  
DISTRIBUISCE QUALITÀ





## A passion for Listening

In 1962, our founder, Hideo Matsushita, left an established position at the Bridgestone Museum of Art in Tokyo to open the doors of Audio-Technica in a one-story workshop handcrafting stereo phonograph cartridges.

Over 50 years later Audio-Technica has grown into a worldwide audio innovator - offering with each new product more of the acclaimed fidelity and durability that has become synonymous with our name.

From its Japanese roots, the company continues to deliver new products with a greater longevity and superior sound performance; specialising in the design and manufacture of headphones, amplifiers, microphones, turntables, and cartridges.

Design excellence, sound expertise, creativity and a passion for listening are the core values behind Audio-Technica's legacy, all of which can be experienced in our latest collection.

# Flagship Store

In the heart of Paris, the first arrondissement, only a few blocks away from the Louvre and luxurious Place Vendôme, Audio-Technica are proud to showcase the latest in audio technology within its first European Flagship Store.

Focusing on our expansive headphone range, it allows visitors to try and compare each product so they can find the model that suits their specific requirements.



The first European Flagship Store by Audio-Technica is the perfect place to try the latest in headphone and audio technology as well as offering the opportunity to experience exclusive products only available in the store.



## Connect with us

Log on to [audio-technica.com](http://audio-technica.com) for in-depth product information, press releases, interviews, product literature, technical support and much more.



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# Premium Portable Listening



## ATH-DSR9BT

Digital Wireless Headphones  
with Pure Digital Drive™



Pure  
Digital  
Drive



Bluetooth®



WITH WIRED USE

MIC + MUSIC + VOLUME



- Pure Digital Drive™ system delivers the original digital signal from source to driver for you to hear the full digital transmission
- New 45mm True Motion D/A drivers, developed exclusively for the DSR9BT, featuring 4-core twisted OFC-7N voice coil and diaphragm with DLC (diamond-like carbon) coating, for extremely accurate audio reproduction with extended high frequencies
- Luxury memory foam creates a personalised fit and evenly disperses weight across the head allowing you to listen for longer
- High-Resolution audio compatible with USB connection (up to 96kHz/24-bit)
- Bluetooth® 4.2 supports Qualcomm® aptX™, Qualcomm® aptX™ HD, AAC and SBC codecs
- Touch control and volume switch for managing music playback and calls
- LED indicators display pairing and charging status, battery life and codec in use
- Includes 2.0m USB connection cable and hard storage case.

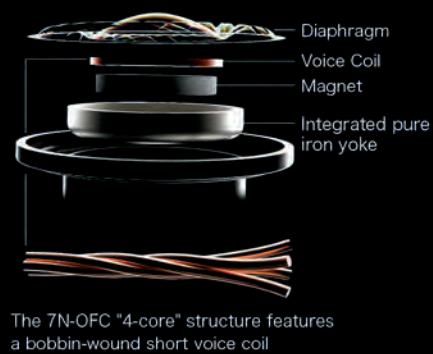
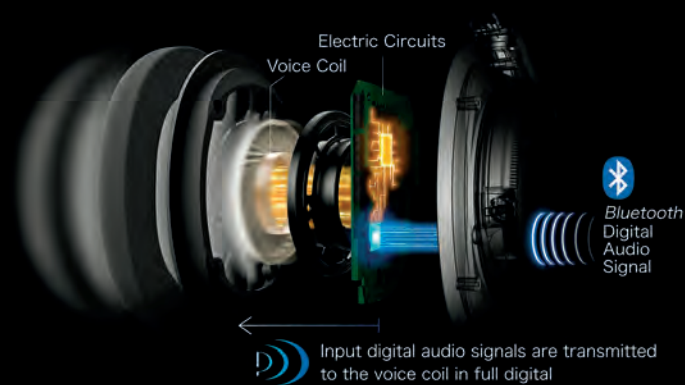


# Digital Wireless Audio



**Wireless music has never sounded so pure.**

The first headphones to employ the Pure Digital Drive™ system, Audio-Technica's DSR series delivers the original digital signal from source to driver without the need for D/A conversion that typically degrades sound quality, allowing you to hear details never experienced in the wireless realm.



## Pure Digital Drive™

Wireless digital audio signals are transmitted via Bluetooth® technology direct to the headphone driver. Unlike conventional wireless headphones, the signal remains fully in the digital domain from source without the need for Digital-to-Analog conversion and typical sound degradation.

## True Motion D/A Drivers

45mm True Motion D/A drivers combine a high-purity, 7N-OFC four-core voice coil that transmits the original digital signal for audio accuracy with a Diamond-Like Carbon (DLC) coated diaphragm for increased rigidity and enhanced frequency response.



**ATH-DSR7BT**

Digital Wireless Headphones with Pure Digital Drive™

MIC + MUSIC + VOLUME



- Pure Digital Drive™ system delivers the original digital signal from source to driver for you to hear the full digital transmission
- 45mm True Motion D/A drivers, developed exclusively for the DSR7BT, recreates every detail of the track whilst producing a natural, balanced sound
- Dual layer isolation structure separates electrical and acoustical spaces to optimise sound performance and reduce unnecessary resonance
- Soft memory foam earpads for enhanced improved comfort so you can listen for longer
- High-Resolution audio compatible with USB connection (up to 96kHz/24-bit)
- Bluetooth® 4.2 supports Qualcomm® aptX™, Qualcomm® aptX™ HD, AAC and SBC codecs
- Touch control and volume switch for managing music playback and calls
- LED indicators display the connected codec and remaining battery life
- Includes 2.0m USB connection cable and carrying pouch.



- BK



CONTROLS: MIC + MUSIC + VOLUME



**ATH-SR50BT**

Wireless Headphones

- 28 hours battery life on just one charge
- Touch controls allow you to manage music and calls with one swipe
- Cut out unwanted noise in noise reduction mode
- Missed something? Activate the quick hearthrough function with one tap to listen to the outside world again
- Take full control of your headphones with the Audio-Technica Connect app
- Wired option enables you to play Hi-Res audio or to use the headphones when battery is low
- Exclusively designed 45mm drivers are capable of Hi-Res Audio reproduction with a wired connection
- Soft memory foam earpads and headband for ultimate comfort
- Fold flat design for easy portability
- High-Resolution audio available via a wired connection
- Compatible with Qualcomm® aptX™ and AAC codecs and Bluetooth v5 technology
- Includes 1.2m cable, 30cm USB charging cable and carrying pouch
- Available in black and brown/grey.

BW -





## ATH-M50x BT

Wireless Headphones

- Exhilarating wireless listening experience, with exceptional clarity and deep, accurate bass response
- 40 hours battery life on just one charge
- Touch control provides convenient access to voice assist
- Mic and button controls built into the earcup allow for easy handling of calls, music playback and volume adjustment
- Optional wired connection for times when wireless operation is not available or when battery power is low
- Take full control of your headphones with the Audio-Technica Connect app
- Over-ear design for excellent sound isolation in loud environments
- Proprietary 45mm large aperture drivers deliver exceptional clarity throughout an extended frequency range, with deep, accurate bass response
- 1.2m cable with mic/controls provides an optional wired connection
- Professional grade earpad and headband material for long lasting durability and comfort
- Collapsible design for space saving portability
- Compatible with Qualcomm® aptX™ audio, AAC, SBC codecs and Bluetooth v5 technology
- Includes 30cm USB charging cable and carrying pouch.








CONNECT App  
COMPATIBLE

 **Bluetooth**

 **6 hours**  
of continuous use

CONTROLS:  
MIC + MUSIC + VOLUME



## ATH-CKR7TW

Wireless Headphones

- Our Japanese designers aspire to take true wireless to the next level by focusing on a unique sound-scape
- Enjoy up to 6 hours of music on one charge
- Out for the day? The compact charging case provides an additional 9 hours of power
- Control music and calls on your phone via the Audio-Technica Connect app
- 11mm drivers and diamond-like carbon coated diaphragms create high-fidelity audio
- High quality DAC and headphone amplifier
- Compatible with Qualcomm® aptX™ and AAC Bluetooth codecs
- Includes Eartips (XS, S, M, L), additional 3D loop eartip for better fit, and 30cm USB charging cable
- Available in black and grey.

GY –





– BK

## ATH-MSR7b High-Resolution Headphones



- Critically acclaimed headphones developed and designed in Japan for active audio aficionados
- Experience High-Resolution audio anytime, anywhere thanks to a new lightweight portable design
- You can partner the MSR7b with the latest high-spec audio players for the ultimate portable listening package
- New memory foam earpads provide increased comfort, enabling you to listen for longer
- 45mm True Motion Drivers with diamond-like carbon coated diaphragms
- Stainless steel acoustic mesh resistor provides improved high-frequency response, while bass acoustic resistor delivers accurate low-frequency response
- Two detachable 1.2m straight Y-type cables with A2DC (Audio Designed Detachable Coaxial) connectors at the headphones: one with a 4.4mm 5-pole balanced mini-plug, the other with a 3.5mm 3-pole stereo mini-plug
- Protective pouch
- Available in black and gunmetal.



GM –

# Portable Listening



 70 hours  
of continuous use

 **Bluetooth®**

CONTROLS:  
MIC + MUSIC + VOLUME



## ATH-SR30BT

Wireless Headphones

- 70 hours battery life on one charge
- Simple controls enable you to easily manage calls and music
- Lightweight, fold flat design for easy portability
- Experience pure audio clarity
- Exclusively designed 40mm drivers for outstanding sound quality
- Isolation design, separating the acoustic space from circuitry, ensures audio clarity
- Compatible with AAC codec and Bluetooth v5 technology
- Includes 30cm USB charging cable
- Available in black, grey, pink and blue.



- BK



- WH

40 hours of continuous use

Bluetooth®

MIC + MUSIC + VOLUME



### ATH-S200BT

Wireless Headphones

- Bluetooth® wireless technology with mic and controls built into the earcup for answering/ending calls, controlling music and adjusting volume on connected devices
- 40mm drivers for outstanding sound quality
- Lightweight earpads rest comfortably on the ears and provide good sound isolation
- Headphones fold flat for easy transport
- Includes 30cm USB charging cable
- 40 hours continuous use
- Available in black and white.



15 hours of continuous use

Bluetooth®

MIC + MUSIC + VOLUME



### ATH-CKS5TW

Truly wireless listening experience with solid bass sound

- **Easy Operation** - Convenient listening experience with Auto Power ON/OFF. Simply take the headphones out of the case and they're ready to go. Power will turn off when you place the headphones back in the case.
- **Control at your Ears** - Handy buttons located on each earbud let you control music/calls/volume without touching your smartphone.
- **Better Fit for Comfort and Sound Quality** - The eartips have been designed to function exclusively with our truly wireless headphones for better isolation and a stable fit. The thin, flexible silicone eartips provide a perfect fit and better high-frequency sound delivery. A secure 3D loop support made from soft silicone provides a comfortable, solid fit.
- **Battery life of 15hrs plus an additional 30hrs from charging case.**
- **Features Bluetooth® 5 technology and compatible with aptX and AAC codecs.**
- **Additional Features** - Take control of your headphones with the Audio-Technica Connect app IPX2 (drip-proof) water-resistance rating and Compatible with voice prompt function



6 hours  
of continuous use

Bluetooth®

MIC + MUSIC + VOLUME



### ATH-CK3TW

Experience life with truly wireless audio

- Up to 6 hours of continuous playback on one charge
- The charging case gives you an additional 24 hours of on-the-go power
- Entertainment anywhere - The special low latency function Qualcomm TrueWireless™ Stereo Plus ensures you can stream the latest releases with no audio disruption and a stable connection. Its efficient power management also provides you with longer battery life. \*Qualcomm TrueWireless is a product of Qualcomm Technologies, Inc. and/or its subsidiaries. \*Requires a smartphone/ device that is compatible with Qualcomm TrueWireless function
- Call enhancing technology - Qualcomm cVc™ technology ensures you can have clear, natural-sounding conversations on the move \*Qualcomm cVc is a product of Qualcomm Technologies, Inc. and/or its subsidiaries.
- The Latest Bluetooth® Technology - Bluetooth® 5 ,Compatible with AptX codec , Multi-pairing function: Pair the headphones with multiple devices and save this history ,Call audio plays in both headphones for greater clarity, SCMS-T technology: Allows playback of protected content from compatible SCMS-T devices
- Available in BK (black) – WH (white) – BL (blue) – RD (red)



Bluetooth®

9 hours  
of continuous use

CONTROLS:  
MIC + MUSIC + VOLUME



### ATH-C200BT

Wireless In-Ear Headphones

- Open style earbud with ergonomically constructed body that provides natural fit
- 9 hours of playback time with single charge
- Slim and compact silicon body provides secure, long wearing comfort even for small ears
- Newly designed 12mm driver provides wide ranged, crystal clear sound reproduction
- Exclusively designed for deep bass sound
- Available in black and white.





MIC + MUSIC + VOLUME



### ATH-CR35BT

Wireless In-Ear Headphones

- Bluetooth® wireless technology with in-line mic and controls for answering/ending calls, controlling music and controlling volume on Bluetooth® wireless devices
- High performance 9.8mm drivers for rich, wide range sound reproduction
- The compact housings are designed to provide a comfortable fit for ears of all sizes
- Machined brass stabilizers absorb unwanted vibration for clearer mid and high frequencies
- Compatible with AAC codecs for high quality sound and low latency
- Includes silicone eartips (XS/S/M/L), secure fit clip, 30cm USB charging cable and protective pouch
- Available in black.



### ATH-AR3iS

Portable Headphones  
with Mic & Controls

MIC + MUSIC



- Custom designed 40mm drivers unleash crystal clear mid and high frequencies and powerful, detailed bass
- Soft earpads and easily adjustable, cushioned headband for a comfortable fit
- Top-mounted PCB reduces sound distortion
- Detachable 1.2m cable with smartphone microphone/controls
- Foldable design for ultra portability
- Available in black.





MIC + MUSIC



### ATH-CKR70iS

High-Resolution In-Ear Headphones

- Powerful 11.8mm drivers for Hi-Res Audio reproduction
- Strong yet lightweight aluminium housings greatly reduce unwanted resonance for crisp mid-and high-range reproduction
- High-precision stabiliser ensures linear diaphragm movement
- In-line controls with mic for answering/ending calls and controlling music
- Headphones designed to provide both excellent sound isolation and comfortable fit
- Includes silicone eartips (XS/S/M/L) and protective pouch.



MIC + MUSIC



### ATH-LS50iS

Live Sound In-Ear Headphones with Mic & Controls

- 'Live-Tuned' Dual Symphonic Driver comprised of two serially situated drivers within each housing to reduce diaphragm distortion, for a balanced sound with powerful bass
- Detachable cable with A2DC connectors for superior Left/Right channel separation and reduced crosstalk
- In-line controls with microphone for answering/ending calls and controlling music & video playback
- Flexible memory cable offers a customisable around-the-ear fit for secure, long wearing comfort.



MIC + MUSIC



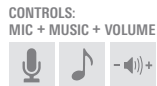
### ATH-LS70iS

Live Sound In-Ear Headphones with Mic & Controls

- 'Live-Tuned' Dual Symphonic Driver comprised of two serially situated drivers within each housing to reduce diaphragm distortion, for a balanced sound with powerful bass
- Carbon coated diaphragm provides enhanced sound clarity and detailed wide range audio
- Detachable cable with A2DC connectors for superior Left/Right channel separation and reduced crosstalk
- In-line controls with microphone for answering/ending calls and controlling music
- Flexible memory cable offers a customisable around-the-ear fit for secure, long wearing comfort.

# Travel

## QuietPoint® Noise-Cancelling Headphones



### ATH-ANC900BT

Wireless Active Noise-Cancelling Headphones

- Digital hybrid noise-cancelling technology provides the highest degree of ambient noise reduction of any QuietPoint® model
- Bluetooth 5 wireless technology with touch and swipe controls built into the earcup for convenient handling of calls, music playback and volume adjustment
- 40mm drivers feature diaphragms with a diamond-like carbon (DLC) coating to deliver exceptional full range audio reproduction
- Switchable hear through function allows voices (conversations, announcements at airports and transit stations, etc.) to be heard through the headphones
- Fold flat design for easy portability
- Exclusive memory foam earpads provide increased isolation
- Up to 35 hours of continuous use on a full charge
- Supports the Audio-Technica Connect app for convenient control of headphone settings
- Compatible with Qualcomm® aptX™, AAC and SBC codecs
- 1.2m cable provides a wired connection for times when wireless operation is not available, when battery power is low, or when Hi-Res Audio is desired.







- GY

 Bluetooth®

 Hi-Res  
AUDIO

WITH WIRED USE

 25 hours  
of continuous use

MIC + MUSIC + VOLUME



## ATH-ANC700BT

Wireless Active Noise-Cancelling Headphones

- QuietPoint® active noise-cancelling technology powered by a proprietary four microphone multi-feedback system greatly reduces environmental noise
- Bluetooth® wireless technology with touch and swipe controls built into the earcup for answering/ending calls, controlling music and adjusting volume on connected devices
- High-Resolution audio through wired connection
- Compatible with Qualcomm® aptX™, AAC and SBC codecs
- 40mm drivers deliver high-fidelity audio reproduction
- Internal battery provides up to 25 hours of continuous use on a full charge
- Included 1.2m cable with 3.5mm stereo mini-plug provides a wired connection for when wireless operation is prohibited (eg. in airplanes or hospitals), when battery power is low, or when Hi-Res Audio is desired
- Includes 1.0m USB charging cable and folds into included soft carrying case
- Available in black and grey.



- BK



– BK

 **Bluetooth®**

 20 hours  
of continuous use

CONTROLS:  
MIC + MUSIC + VOLUME



### ATH-ANC500BT

Wireless Active Noise-Cancelling Headphones

- QuietPoint® active noise-cancelling technology greatly reduces environmental noise
- Bluetooth wireless technology with mic and controls built into the earcup for convenient handling of calls, music playback and volume adjustment
- 40mm drivers deliver high-fidelity audio reproduction
- 1.2m cable provides a wired connection for times when wireless operation is not available or when battery power is low
- Foldable design makes headphones ideal for travel
- Up to 20 hours of continuous use on a full charge
- Includes 30 cm USB charging cable and protective pouch.



 **Bluetooth®**

 10 hours  
of continuous use

CONTROLS:  
MIC + MUSIC + VOLUME



### ATH-ANC100BT

Wireless In-Ear Active Noise-Cancelling Headphones

- QuietPoint® active noise-cancelling technology greatly reduces environmental noise
- Convenient pendant type design
- Bluetooth wireless technology with mic and controls on pendant for convenient handling of calls, music playback and volume adjustment
- Powerful 12mm drivers provide excellent sound reproduction
- Compact housings for greater comfort
- 1.2m cable provides a wired connection for times when wireless operation is not available or when battery power is low
- Up to 10 hours of continuous use on a full charge.



# Sport



CONTROLS:  
MIC + MUSIC + VOLUME



## ATH-SPORT7TW Wireless In-Ear Headphones

- True wireless in-ear sport headphones with ergonomic Freebit® ear fins for maximum stability and comfort
- Ideal for active use (jogging, working out, etc.)
- Bluetooth wireless technology with mic and touch sensor control built into the earpiece for convenient handling of calls, music playback and volume adjustment
- Lab tested and certified IPX5\* waterproof rating allows headphones to be washed after use
- 5.8mm drivers deliver powerful sound
- Switchable hear through function enables ambient noise to be heard through headphones for safer use outdoors
- Internal battery provides 3.5 hours of continuous use on a full charge
- Portable charging case allows you to charge the headphones 4 times (17.5 hours total) without connecting to an AC power source
- Quick charge function gives you 45 minutes of playback from a 10 minute charge
- Supports the Audio-Technica Connect app for convenient control of headphone settings.

\*IEC rating "IPX5" ("Washable"). The headphone may be washed using running water (not completely waterproof).





- BK

IPX5  
WATERPROOF  
RATING

Bluetooth®

6 hours  
of continuous use

MIC + MUSIC + VOLUME



### ATH-SPORT50BT

Wireless In-Ear Headphones

- Bluetooth® wireless technology with mic and controls built into left housing for convenient handling of calls, music playback and volume adjustment
- Lab tested and certified IPX5\* waterproof rating allows headphones to be washed after use
- 9mm drivers deliver powerful sound
- Two types of interchangeable eartips included: standard (XS/S/M/L) for sound isolation and ridged (S/M/L) to allow some ambient noise for safer use outdoors
- Internal battery provides 6 hours of continuous use on a full charge
- Ear hook design provides a secure fit for active use
- Includes 30cm USB charging cable and protective pouch
- Available in black.

\*IEC rating "IPX5" ("Washable"). The headphone may be washed using running water (not completely waterproof).



- BK

- GY

IPX5  
WATERPROOF  
RATING

### ATH-SPORT10

In-Ear Sport Headphones

- Ideal for active use (jogging, working out, etc)
- Powerful 8.8mm drivers
- Lab tested and certified IPX5\* waterproof rating allows headphones to be washed after use
- Comfortable ear hook design provides a secure fit for active use
- Asymmetrical cable design keeps cable out of the way and helps prevent tangles, while included clip allows cable to be securely fastened to clothing
- Two types of interchangeable eartips included: standard for sound isolation and ridged to allow some ambient noise for safer use outdoors
- Available in black and grey.

# Microphones



## ATR1100x

Vocal/Instrument Microphone

All-purpose mic tuned for clear audio reproduction

- Focused pickup (unidirectional polar pattern) helps prevent feedback
- Permanently attached 3 m cable with 3.5 mm mini-plug
- Convenient on/off switch



## ATR1200x

Vocal/Instrument Microphone

All-purpose mic tuned for clear audio reproduction

- Focused pickup (unidirectional polar pattern) helps prevent feedback
- Permanently attached 5 m cable with 3.5 mm mini-plug
- Convenient on/off switch



## ATR1300x

Vocal/Instrument Microphone

Professional build and sound quality

- Focused pickup (unidirectional polar pattern) helps prevent feedback
- Detachable, 5 m cable (XLR to 6.3 mm)
- All metal construction with convenient on/off switch



## ATR1500x

Vocal/Instrument Microphone

Vocal/Instrument Microphone

- Professional build and sound quality
- Focused pickup (unidirectional polar pattern) helps prevent feedback
- Detachable, 5 m cable (XLR to XLR)
- All metal construction with convenient on/off switch





### ATR2100xUSB

Streaming/Podcasting Microphone

- Idea for streaming, podcasting and live performance
- Cardioid polar pattern reduces pickup of unwanted room noise
- Two outputs: USB output connects to your computer or other device XLR output connects with a sound system's microphone input
- Built-in headphones jack lets you monitor directly from the microphone
- High-quality analogue to digital converter with up to 24-bit, 192 kHz sampling rate



### ATR2500xUSB

Streaming/Podcasting/Recording Microphone

- Side-address, studio quality condenser microphone
- Ideal for streaming, podcasting, home studio recording, voiceover use and other content creation application
- Cardioid polar pattern reduces pickup of unwanted room noise
- Built-in headphone jack lets you monitor directly from the microphone
- High-quality analogue to digital converter with up to 24-bit, 192 kHz sampling rate



### ATR4750USB

Digital Gooseneck Microphone

- Utility USB microphone for computer applications
- Flexible gooseneck allows you to easily position microphone
- Omnidirectional pickup pattern offers full 360° coverage
- May be used with desk stand for tabletop use or with monitor mount to affix to your computer monitor or other surface



### ATR4650USB

Digital Surface-Mount/Clip-On Microphone

- Utility USB microphone for computer applications
- Versatile microphone can be used as a surface-mount mic with the included adhesive-backed mount or as a lapel mic with the integral clothing clip



**ATR4697USB**

Digital Tabletop Microphone

- Ideal for meetings and video conferencing
- Omnidirectional pickup pattern offers full 360° coverage
- Rugged construction for long-lasting performance



**ATR6250x**

Video/Recording Stereo Microphone

- High-quality stereo pickup in a single mic
- Rugged construction with conveniently located on/off switch
- Includes short camera cable (3.5 mm stereo to 3.5 mm stereo) and long recording cable (3.5 mm stereo to dual 3.5 mm mono)



**ATR6550x**

Video/Recording Shotgun Microphone

- Designed especially for use with cameras
- Crisp, intelligible pickup from close or far away
- “Wide” setting (cardioid polar pattern) for close and medium distance
- “Far” setting (supercardioid polar pattern) for long distance



**ATR3350x**

Clip-On Microphone

- Newscaster-style miniature mic is perfect for video use
- Omidirectional pickup pattern offers full coverage
- Designed for highly intelligible voice reproduction

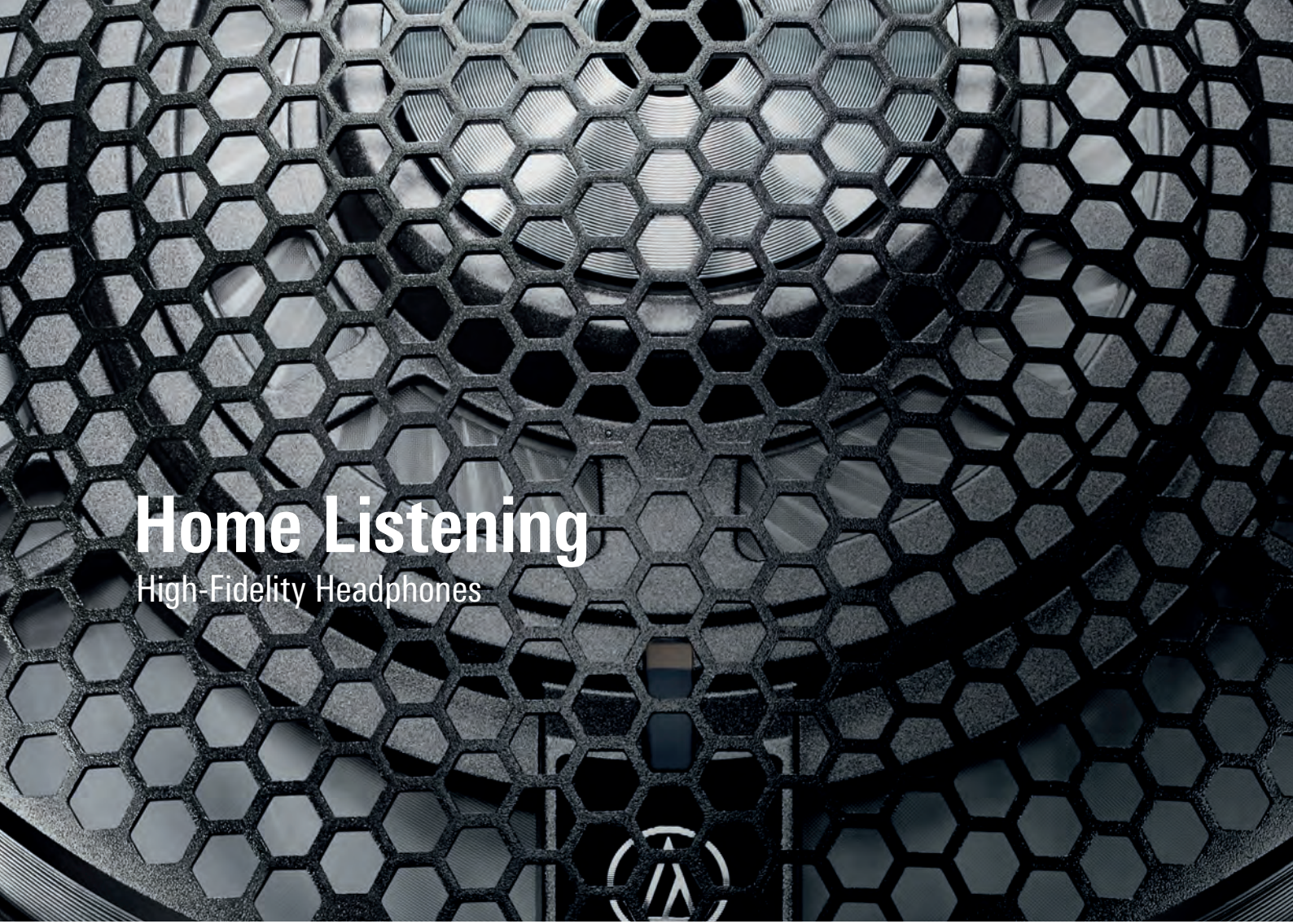


**ATR3350xL**

Digital Clip-On Microphone

- Newscaster –style miniature mic is perfect for video use
- Omnidirectional pickup pattern offers full coverage
- Designed for highly intelligible voice reproduction





# Home Listening

## High-Fidelity Headphones



### ATH-ADX5000

Open-Back Dynamic Headphones

- 58mm integrated driver units utilise a Permendur magnetic circuit with exceptional magnetic characteristics
- Japanese craftsmanship: Each headphone is carefully hand assembled in Tokyo
- Tungsten-coated diaphragm provides high rigidity for an improved transient response
- Integrated driver unit design combines diaphragm, voice coil, baffle and magnet in single unit to reduce unwanted vibration
- Each pair of headphones is individually identified by a laser etched serial number and comes with a specially designed hard carrying case
- Newly developed Core Mount Technology places driver unit in optimal position for improved airflow and excellent full range audio reproduction
- Magnesium frame and arms result in rigid, thin, lightweight construction.



### AT-B1XA/3.0

Balanced Cable for ATH-ADX5000 Headphones

- 3.0m Y-type balanced cable
- A2DC (Audio Designed Detachable Coaxial) connectors at the headphones to ensure a secure connection and stable signal transmission
- Neutrik XLR4 (male) gold-plated output connector with ergonomic, velour-chromium housing.





**ATH-AD2000X**

Open-Air Dynamic Headphones



- Large aperture 53mm drivers, designed exclusively for the ATH-AD2000X
- Permendur magnetic circuitry and OFC-7N voice coils
- Super lightweight magnesium alloy componentry
- Highly durable and lightweight baffle with fin-shaped airflow path
- Proprietary 3D wing support system
- Slow recovery foam earpads with high durability, smooth textured suede
- Includes 6.3mm stereo adapter.



**ATH-AD1000X**

Open-Air Dynamic Headphones



- Large aperture 53mm drivers, with OFC-7N voice coils, designed exclusively for the ATH-AD1000X
- High rigidity magnesium alloy frame with lightweight design
- Dual-sided four-core cord with independent ground wires for left and right channels
- Open-air earcup design
- Proprietary 3D wing support system
- Elastomer sheath/PCOCC/3.0m dual-sided, four-core cable
- Includes 6.3mm stereo adapter.



**ATH-AD900X**

Open-Air Dynamic Headphones

- Audiophile quality open-air headphones deliver clear, natural vocal and instrumental reproduction, a smooth tonal balance, precise imaging and superlative dynamic range
- Large-aperture 53mm drivers and CCAW voice coils for superior sound reproduction
- No sense of pressure on the ears, resulting in a completely natural sensation
- 3D Wing Support Housing offers a vibration proof mechanism that provides comfortable support for a better listening experience
- Includes 6.3mm stereo adapter.



**ATH-AD700X**

Open-Air Dynamic Headphones

- Newly designed 53mm drivers with bobbin-wound CCAW voice coils reproduce clear treble and midrange
- Full open-air type headphones produce no sense of pressure on the ears, resulting in a completely natural sensation
- Lightweight aluminium honeycomb casing with excellent acoustic properties
- Self-adjusting 3D Wing Support provides a comfortable listening experience; total ear-fit design minimises pressure
- Includes 6.3mm stereo adapter.



**ATH-AD500X**

Open-Air Dynamic Headphones

- Newly designed 53mm drivers with CCAW voice coils reproduce remarkably natural sound, with deep, impactful bass and outstanding vocal projection
- Open-air headphones produce no sense of pressure on the ears, resulting in a completely natural sensation
- Lightweight honeycomb aluminium casing
- Self-adjusting 3D Wing Support Housing provides comfortable support for a more enjoyable listening experience
- Includes 6.3mm stereo adapter.



**ATH-W5000**

High-Fidelity Closed-Back Headphones



- Striped ebony housing provides superb acoustic characteristics
- Earpads cushioned in leather feature Audio-Technica's ultra comfortable total ear fitting design
- Driver unit incorporates a Permendur magnetic circuit with exceptional magnetic characteristics
- High quality 8N-OFC (oxygen free copper) voice coils for ultra efficient signal transfer
- Includes hard case and cable storage bag.



**ATH-W1000Z**

High-Fidelity Closed-Back Headphones



- 11th generation of Audio-Technica's prized W Series
- Pure teak wood housing produces warm, resplendent sound
- 3D wing support for a great fit and long wearing comfort
- Large 53mm aperture drivers feature specially built two part magnetic circuit that produces high speed magnetic streams for improved sound quality
- D.A.D.S. (Double Air Damping System) structure provides deep bass reproduction
- Floating mount system brings out the natural sound properties of the wood housing
- 3.0m tangle free conductor cable with thermoplastic elastomer sheath
- 6.3mm gold plated stereo plug with wooden sleeve.

**ATH-L5000**

High Fidelity Dynamic Headphones



- 58mm driver units include a lightweight CFRP (Carbon Fibre Reinforced Plastic) flange for improved airflow and diaphragm movement
- Diaphragms with diamond like carbon (DLC) coating deliver exceptional full range audio
- Sycamore wood housings, covered with the finest Connolly aniline leather, give headphones a natural acoustic signature
- Includes detachable 3.0m cable with A2DC (Audio Designed Detachable Coaxial) connectors, and is compatible with the AT-B1XA balanced cable
- Comes with padded, hard-shell storage case
- Limited production worldwide.

It was 15 years ago that Audio-Technica first collaborated with the company Connolly who supplied the high quality leather for our first leather headphones ATH-L3000 in 2003. Now with the latest headphones technology Audio-Technica has again developed a brand new High-End leather headphone to provide the highest comfort and listening experience.

Connolly is a very special 139-year-old British brand, founded in 1878 as a small family business of saddlers and shoemiths. As the car industry developed, so Connolly grew with it and evolved to become the globally-renowned supplier of highly-finished leather for the automobile industry. Connolly leather has also been used on many of Britain's most famous seats, including the House of Commons (green), the House of Lords (red), the desks of the British Library, the iconic Eames recliner chair, Concorde, and even the Queen's Coronation coach.



Limited Edition  
Luxury  
Headphones



### ATH-A2000Z

High-Fidelity Closed-Back Headphones



- Hand assembled in Japan, the A2000Z features newly designed 53mm drivers harnessing Audio-Technica's legendary transducer technology for superior High-Resolution audio performance
- Pure titanium housings with elegant polished metallic finish
- Innovative 3D wing support for increased comfort over long listening periods
- Double Air Damping System structure provides an extended frequency range for deep bass reproduction
- Ergonomically designed earpads offer superior sound isolation, resulting in extended bass
- A dual-sided, four-core cable with independent ground wires for left and right channels, designed for the highest quality sound
- Lightweight yet rigid magnesium baffle decreases unwanted vibration.



### ATH-A1000Z

High-Fidelity Closed-Back Headphones



- Hand assembled in Japan, the A1000Z features newly designed 53mm drivers harnessing Audio-Technica's legendary transducer technology for High-Resolution audio performance
- Aluminium housings with striking metallic red finish
- Innovative 3D wing support for increased comfort over long listening periods
- Double Air Damping System structure provides an extended frequency range for deep bass reproduction
- Ergonomically designed earpads offer superior sound isolation, resulting in extended bass
- A dual-sided, four-core cable with independent ground wires for left and right channels, designed for the highest quality sound
- Lightweight yet rigid magnesium baffle decreases unwanted vibration.



### ATH-A990Z

High-Fidelity Closed-Back Headphones



- Hand assembled in Japan, the A990Z features newly designed 53mm drivers for a premium high-fidelity sound
- Lightweight, aluminium housings with a deep metallic green finish
- Innovative 3D wing support for a great fit and long wearing comfort
- Premium, soft earpads for comfortable fit
- Double Air Damping System structure provides an extended frequency range for deep bass reproduction
- 3.0m cloth wrapped tangle free cable.



### ATH-A550Z

High-Fidelity Closed-Back Headphones

- New 53mm large drivers for high-fidelity audio performance that offers both power and detail
- Innovative 3D wing support for a great fit and long wearing comfort
- Distinctive matte black finish
- Premium, soft earpads for comfortable fit
- Double Air Damping System structure provides an extended frequency range for deep bass reproduction
- 3.0m tangle free cable.

# Gaming

## Headsets



**ATH-G1**  
Premium Gaming Headset

- Japanese precision engineering creates an excellent in-game experience
- Studio quality audio thanks to large 45 mm diameter drivers
- Powerful Performance to deliver a full-force gaming experience
- Flexible boom microphone provides crystal clear in-game communication.
- Due to detachable mic the headset doubles as a pair of portable headphones
- Design provides supreme comfort through even the longest gaming sessions



**ATH-G1WL**  
Premium Wireless Gaming Headset

- Lag-free wireless operation ensures dependable, real-time communication.
- Optional virtual surround sound mode delivers breathtaking, in-game sound.
- Flexible boom microphone provides crystal clear in-game communication.
- The internal battery provides approximately 15 hours of continuous use
- Design provides supreme comfort through even the longest gaming sessions
- Created for PC/Laptop gaming, with USB (Type-A) connection

# Multimedia

## Over-Ear Headphones



### **ATH-AVC500**

Closed-Back Over-Ear Headphones

- Large 53mm CCAW bobbin-wound voice coil drivers reproduce full, wide range sound
- Anti-vibration aluminium housings ensure rich sound reproduction
- Self adjusting headband support mechanism automatically delivers the best possible fit
- Bass ports create tight, deep bass sound
- Soft foam earpads provide extra comfort while listening.



### **ATH-AVC200**

Closed-Back Over-Ear Headphones

- Newly designed 40mm drivers reproduce clear mid-low frequencies
- Adjustable headband support provides comfortable fit even during extended wear
- Large headband delivers comfortable and stable fit
- Contoured earpads fit naturally over ears to help to provide rich bass.



### **ATH-AVA400**

Open-Air Over-Ear Headphones

- Open-Air design, featuring 40mm CCAW drivers, delivers rich, detailed sound
- Honeycomb punched aluminium housings enable clear sound reproduction
- Self adjusting headband support provides comfortable fit even during extended wear
- Soft, cloth earpads reduce pressure on your ears.



## AT-LP5X

Fully Manual Direct Drive Turntable

- Direct-drive, low noise motor
- Fully manual operation with three speeds: 33-1/3, 45 and 78 RPM
- AT-VM95E Dual Moving Magnet stereo cartridge (black) with replaceable stylus
- Lightweight AT-HS6 headshell
- J-shaped tonearm, modeled after original Audio-Technica designs from the 1960s and '70s, are engineered to minimize tracking errors
- Switchable MM/MC built-in pre-amplifier and line enables connection to components with or without a dedicated phono input
- Anti-resonance, die-cast aluminum platter
- Heavy rubber damping mat for improved low-frequency reproduction
- AC adapter handles AC/DC conversion outside of the chassis, reducing noise in the signal chain
- Elegant matte black finish
- Includes dual RCA (male) to dual RCA (male) stereo cable, 45 RPM adapter, USB cable
- Included dust cover and mounting hardware





– BK

### AT-LP3

Fully-Automatic Belt-Drive Stereo Turntable

- Fully-automatic belt-drive turntable operation with two speeds:  $33\frac{1}{3}$ , 45 RPM
- Balanced straight tonearm with hydraulically damped lift control and lockable rest
- Built-in switchable phono/line pre-amplifier with attached dual RCA output cable
- Switchable modes for moving magnet and moving coil cartridges
- AT91R Dual Moving Magnet™ phono cartridge and AT-HS3 universal headshell
- Anti-resonance, die-cast aluminium platter with 4.5mm thick rubber mat
- Damped base construction for reduced low-frequency feedback colouration.



– WH

### AT-LP120XUSB

Manual Direct-Drive Turntable (Analogue & USB)

- Experience the next generation LP120XUSB, designed in Tokyo, Japan by Audio-Technica, renowned for our high-fidelity equipment since 1962
- Direct-drive, DC servo motor
- Fully manual operation
- Adjustable dynamic anti-skate control
- Selectable  $33\frac{1}{3}$ /45/78 RPM speeds
- Convert records to digital files via the USB output
- Professional anti-resonance, die-cast aluminum platter with felt mat
- AT-HS6 universal  $\frac{1}{2}$ "- mount headshell and AT-VM95E Dual Magnet™ phono cartridge with 0.3 x 0.7 mil elliptical stylus
- AT-VM95E cartridge is compatible with any VM95 Series replacement stylus, offering a wide choice of options for every budget and application
- Balanced S-shaped tonearm with hydraulically damped lift control and lockable rest
- Built-in switchable phono pre-amplifier for phono or line-level output
- Stroboscopic platter with speed indicator
- Variable pitch control with quartz speed lock
- Removable plug type target light for easier cueing in low light
- Damped base construction for reduced low frequency feedback coloration
- AC adapter handles AC/DC conversion outside of the chassis, reducing noise in the signal chain
- Includes: USB cable, detachable RCA output cable (dual RCA male to dual RCA male), AC adapter, 45 RPM adapter, counterweight, felt mat, and removable hinged dust cover
- Available in black (AT-LP120XUSB-BK) and silver (AT-LP120XUSB-SV).



– BK



– SV



-SV



-BK

### AT-LP140XP

Professional Direct Drive Manual Turntable

- Experience high-fidelity audio and professional DJ performance
- Direct-drive, high-torque servo motor with speed stabilization
- Fully manual operation
- Adjustable dynamic anti-skate control
- Selectable 33/45/78 RPM speeds
- Professional anti-resonance, mass-damped, die-cast aluminium platter with felt mat
- AT-HS6 universal 1/2"-mount headshell and AT-XP3 DJ cartridge with 0.6 mil conical bonded stylus
- Balanced S-shaped tonearm with hydraulically damped lift control, height adjustment, and lockable rest
- Dedicated phono-level output (5.5 mV)
- Stroboscopic platter with speed indicator
- Forward/reverse operation and variable pitch control with quartz speed lock
- Retractable plug-type target light for easier cueing in low light
- Damped base construction for reduced low-frequency feedback coloration
- Includes: detachable RCA output cable (dual RCA male to dual RCA male), power cable, 45 RPM adapter, counterweight, felt mat, and removable hinged dust cover
- Available in black (AT-LP140XPBK) and silver (AT-LP140XPSV)



-BK

### AT-LP60XBT

Fully Automatic Wireless Belt-Drive Turntable



- Bluetooth® turntable designed in Tokyo, Japan by Audio-Technica, renowned for high-fidelity equipment since 1962
- Wired or wireless, enjoy the best of both worlds with the LP60XBT
- Connects to the latest Bluetooth® speakers and headphones
- New Qualcomm® aptX™ codec improves your listening experience
- Fully automatic operation with two speeds: 33 1/3 and 45 RPM
- Integral Dual Moving Magnet™ phono cartridge with replaceable diamond stylus (ATN3600L)
- Available in a stylish black finish (AT-LP60XBT-BK) or a sophisticated white and black (AT-LP60XBT-WH).



-WH



### AT-LP60XUSBGM

Fully Automatic Belt-Drive Turntable (Analogue & USB)

- Experience your vinyl's high-fidelity audio and convert your records to digital files
- Fully automatic belt-drive turntable operation with two speeds: 33 $\frac{1}{3}$ , 45 RPM
- Improved tracking and reduced resonance for a smoother sound
- Integral Dual Magnet™ phono cartridge with replaceable diamond stylus (ATN3600L)
- AC adapter handles AC/DC conversion outside of the chassis, reducing noise in the signal chain
- Built-in switchable phono pre-amplifier for phono-or line-level output
- Convert your vinyl records to digital audio files by downloading and using the free Mac and PC compatible Audacity recording software (or software of your choice)
- Includes a removable hinged dust cover.

GM-



### AT-LPW30TK

Manual Belt-Drive Wood Base Turntable

- Optimal high-fidelity audio experience
- Teak effect wood veneer finish
- Connect directly to speakers at home with the built-in amplifier
- Fully manual, belt-drive operation with two speeds: 33 $\frac{1}{3}$  and 45 RPM
- Adjustable dynamic anti-skate control
- Professional anti-resonance, die-cast aluminium platter with rubber mat
- AT-HS4 headshell and AT-VM95C Dual Moving Magnet phono cartridge with 0.6 mil conical stylus
- AT-VM95C cartridge is compatible with any VM95 Series replacement stylus, offering a wide choice of options for every application
- Straight tonearm with hydraulically damped lift control and lockable rest
- Includes a rubber mat, and removable hinged dust cover.





## AT-LPW40WN

Manual Belt Drive  
Wood Base Turntable

- Fully manual, belt-drive operation with two speeds: 33-1/3 and 45 RPM
- Motor features a speed-sensor system to maintain accurate platter rotation speed
- Fully manual operation
- Adjustable dynamic anti-skate control
- Professional anti-resonance, die-cast aluminium platter with rubber mat
- AT-HS4 universal 1/2"-mount headshell and AT-VM95E Dual Moving Magnet phono cartridge with 0.3 x 0.7 mil elliptical stylus
- AT-VM95E cartridge is compatible with any VM95 Series replacement stylus, offering a wide choice of options for every budget and application
- Straight carbon-fiber tonearm with hydraulically damped lift control and lockable rest
- Anti-resonance MDF (medium density fiberboard) plinth with walnut simulated wood veneer
- Built-in switchable phono pre-amplifier for phono or line-level output
- AC adapter handles AC/DC conversion outside of the chassis, reducing noise in the signal chain
- Includes dual RCA (male) to dual RCA (male) stereo cable, 45 RPM adapter, rubber mat, and removable hinged dust cover



**Il presente listino annulla e sostituisce tutti i precedenti.**

## Condizioni Generali di Vendita

### Ordini

Non si accettano ordini di valore inferiore a **€ 100,00 netto + IVA** per i prodotti, ed inferiore a **€ 50,00 netto + IVA** per parti di ricambio ed accessori. L'ordine anche se telefonico deve essere sempre **confermato per iscritto**, a mezzo posta, fax o e-mail. Eventuali annullamenti devono essere sempre confermati in **forma scritta**. L'ordine dovrà contenere la denominazione dell'azienda, l'indirizzo completo di CAP, le condizioni di pagamento e destinazione della merce se diversa dall'indirizzo della sede legale.

### Prezzi

I prezzi del presente listino sono **IVA esclusa**. La SISME spa si riserva il diritto di modificare i prezzi, senza preavviso sino al momento della consegna.

### Pagamenti

Le condizioni di pagamento sono quelle previste dalla **politica commerciale** in vigore. Nel caso di **ritardo** nei pagamenti verranno addebitati gli **interessi di mora stabiliti per legge**; inoltre la SISME spa avrà il diritto di sospendere eventuali consegne non ancora effettuate. Per i **"nuovi" clienti** che non hanno mai avuto rapporti commerciali con la ns azienda, l'unica modalità di pagamento previsto è il **bonifico bancario anticipato**.

### Spedizioni

La merce viaggia sempre a **rischio e pericolo dell'acquirente**, anche se la spedizione è in porto franco o franco con addebito. I termini di consegna si intendono sempre indicativi e in nessun caso possono essere avanzate richieste di danni alla SISME spa per ritardi e disguidi dei mezzi di trasporto. I reclami contro i vettori spettano al destinatario. L'acquirente è responsabile del controllo al ricevimento della merce per quanto concerne la qualità, quantità ed integrità ed è tenuto a segnalare sul documento di trasporto le discordanze riscontrate per la notifica al vettore ed a comunicarle per iscritto alla SISME spa entro 8 gg. dalla data del ricevimento della merce stessa. L'eventualità di una discordanza accertata, vizio occulto, dovrà essere notificata per iscritto alla SISME spa entro 8 gg. dal ricevimento della merce.

### Resi

I resi di merce dovranno essere preventivamente **autorizzati** dalla SISME spa.

Per richiedere l'autorizzazione compilare il **form** on line sul sito **www.sisme.com**. L'ufficio assistenza tecnica rilascerà un apposito modulo **RMA con "numero di autorizzazione al reso" via mail**. Ad ogni prodotto inviato a Sisme dovrà essere allegato una copia del modulo **RMA, il numero di autorizzazione dovrà essere riportato nel D.D.T. e all'esterno del collo. Resi non autorizzati o difformi da quanto autorizzato verranno respinti al mittente**. Le spese di trasporto sono a totale carico del cliente.

### Assistenza tecnica

L'assistenza tecnica viene effettuata **presso la sede della SISME spa via Adriatica, 11 - 60027 Osimo Stazione -AN-tel.: 071-7819666 fax: 071-781494 e-mail: info@sisme.com**

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Ogni prodotto inviato in **riparazione** dovrà contenere un **documento** che descriva chiaramente il **difetto riscontrato**, corredato di **scontrino fiscale o fattura d'acquisto** in modo da poter verificare lo stato della garanzia. La riparazione verrà eseguita gratuitamente o con addebito in relazione alla validità o meno della garanzia. La merce deve essere **spedita** in SISME spa in **Porto Franco**, la restituzione avverrà con ns. corriere convenzionato in **Porto Franco se in garanzia**, in Porto Franco **con addebito in fattura se fuori garanzia**.

### Riserva di proprietà

I prodotti spediti e fatturati all'acquirente **rimangono di proprietà** della SISME spa **fino al totale pagamento** del loro valore e delle spese di spedizione e delle relative tasse. Il **mancato pagamento** totale o parziale dei prodotti fatturati all'acquirente da diritto alla SISME spa di **tornare** immediatamente in **possesso** degli stessi, restando impregiudicate le altre conseguenze legali e contrattuali della **morosità**.

### Foro competente

Per qualsiasi controversia il foro competente è il tribunale di **Ancona**.



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