

©audio-technica . €

BP4002



BP4002

omnidirectional dynamic microphone

The **BP4002** omnidirectional dynamic microphone is tailored for extremely clear and articulate reproduction of spoken words. Featuring an extended handle that easily accommodates microphone flags, the **BP4002** is ideal for all aspects of broadcast and remote newsgathering: on-location interviews, ENG, EFP, sports applications and much more. Designed to provide exceptional isolation from handling noise, the microphone is ruggedly built to withstand the abrasion and jostling expected with life in the field. The microphone offers a 3-pin XLRM-type output connector and comes generously equipped with a slip-on foam windscreen, vinyl carrying case, soft protective pouch, and professional stand clamp. It is available with a cardioid polar pattern as the **BP4001**.

Main advantage:

- High level internal shockmount which reduces the handling noise as low as
 possible. This is highly important for professional interviewers especially in
 "rough" interview situations with many other reporters simultaneously aiming
 their microphones towards the person of interest.
- Internal windscreen which offers a fundamental protection against wind even without the need to use an external windscreen. Of course an external windscreen can be added (especially tagged windscreens with the network logo on it) to further improve the windprotection.
- 240 mm long body (similar to the AT8004L) which gives a clear range benefit to the interviewer to get closer to the person of interest even in a dense crowed of journalists.

More Features

- Professional interview microphone with extended-length handle is ideal for onlocation interviews
- Omnidirectional polar pattern provides a natural reproduction of surrounding ambience
- Frequency response is tailored for natural, clear and articulate reproduction of spoken words
- The back-cavity assembly "floats" inside the handle shell, providing exceptional isolation from handling noise
- Rugged housing with hardened-steel grille stands up to field use
- Integral windscreen protects against wind and breath noise
- Equipped with windscreen, carrying case, protective pouch and professional stand clamp

Availability : december 2010 RRP ex VAT : $189,00 \in$ RRP inc. VAT (UK): £199,00

BP4001 and BP4002 can be ordered with the BPF-2

Packaging localized in English, French, Spanish, Italian, Portuguese and German



Audio-Technica Limited, Old Lane, Leeds LS11 8AG England
Audio-Technica SAS, 28 rue Godefroy-Cavaignac, 75011 Paris, France
Audio-Technica Niederlassung Deutschland, Stiftstrasse 18, D-65183 Wiesbaden, Germany
Audio-Technica Central Europe Ltd, Fogado u. 3, Budapest 1107, Hungary
© 2010 Audio-Technica, www.audio-technica.com



BP4002

omnidirectional dynamic microphone

Market:

The target market is the high level broadcast market due to the feature set. There might be some accidental sales into installations and for rental companies to be used as an interview microphone.

Market - quick check	Product name		
	Prosumer	Advanced	Elite
Broadcast		XX	XXX
Installed			Χ
Theater			
Tour / Rental			Χ
MI			

Specifications:

Element:	Dynamic	
Polar Pattern	Omnidirectional	
Frequency Response	80-20,000 Hz	
Open Circuit Sensitivity	-56 dB (1.5 mV) re 1V at 1 Pa	
Impedance	300 ohms	
Weight	276 g (9.7 oz)	
Dimensions	240.8 mm (9.48") long, 40.0 mm (1.57") head diameter	
Output Connector	Integral 3-pin XLRM-type	
Accessories Furnished	AT8470 Quiet-Flex™ stand clamp for 5/8"-27 threaded stands;	
	5/8"-27 to 3/8"-16 threaded adapter; foam windscreen;	
	carrying case; soft protective pouch	

